

# REACH OVER 8k+ Parents

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www.campitycamp.com



## ABOUT US

Paid Features from

\$495/yr

CampityCamp is here to help parents find the BEST summer camps for their kids. Parents love our simple search features: kid's age, interest, current camp availability, and camp hours.









# SERVICES FREE TO CAMPS



Updated map listing each year.



Private Reviews link to share with parents.

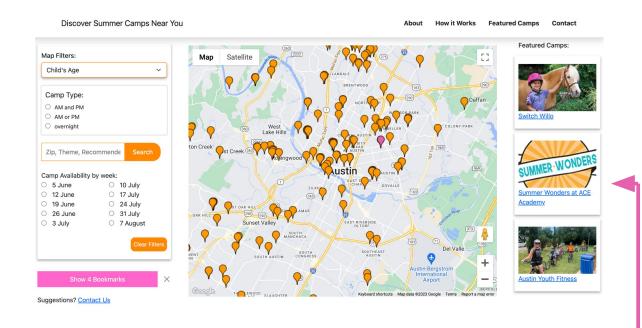


Weekly one-click link to update camp availability.



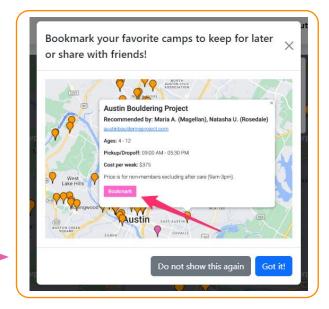
# 2

## **BENEFITS**





Benefits	Business \$2,995/yr	Pro \$995/yr	Basic \$495/yr	
Map listing			• -	
Camp Details & Profile Picture			• -	
Featured on map 1,200 + views				
Featured on Home Page 7,500 + views				





# 2

## **2023 ANALYTICS**

66%

66% of parents searched for full-day summer camps. That means they are looking for both morning AND afternoon camps.

45%

45% of school-age children across Austin, TX enroll in summer camps. Make it easy for their parents to find your camp.

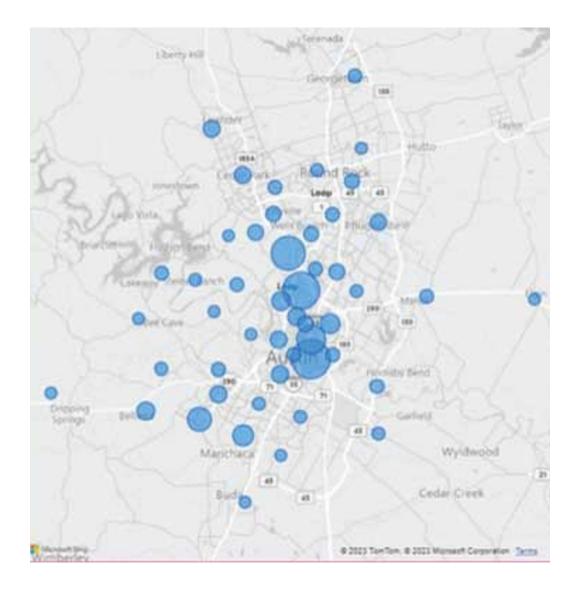
48%

48% of parents bookmarked their favorite camps to make scheduling their summer plans easier.

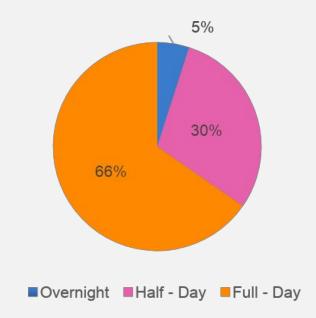
15%

15% of parents shared their bookmarked camps with other parents so friends could enroll in the same sessions.

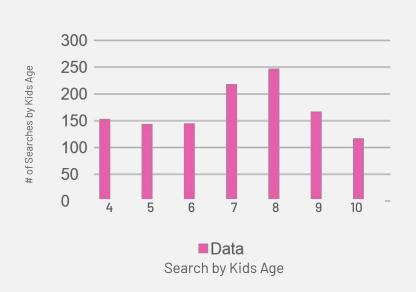
## 10% of Parents Searched for Camps by ZIP Code



#### **Most Search Camp Hours**



#### **Ages Most Searched**



#### Top Searched Interests

Soccer

Spanish

Acting

Art

Fitness

Cooking

Volleyball

Horses

Gymnastics

Tinkering / Lego



## GET SEEN BY PARENTS!



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